

# The Asset-Building Process

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The asset-building process begins with vision. Shape a vision for your asset-building efforts and from that vision formulate a plan. Your plan should include these points:

- ➔ Generate awareness of the asset framework.
  - Reach out to parents and other members of the community.
  - Include information about assets in newsletters or other forms of communication.
  
- ➔ Assess resources and current asset-building activities.
  - Determine what you *are* currently doing to build assets in the students and fellow co-workers.
  
- ➔ Prioritize assets.
  - Choose assets that you can realistically hope to build.
  - Begin to strategize ways to build those assets.
  
- ➔ Form relationships that are mutually respectful, caring and genuine.
  - Know the names of students.
  - Listen to them and respond accordingly.
  - Do something with students outside your normal routine.
  
- ➔ Create an environment that encourages asset building.
  - Set good examples in relationships with young people.
  - Consult students about what would make their environment more caring.
  - Hold other adults accountable for their actions toward young people.

→ Use programs and practices to provide specific opportunities for asset building.

- Skills training
- Mentoring
- Service learning
- Peer helping
- Family activities

→ Sustain asset building.

- Continually evaluate what you're doing and make the appropriate adjustments.
- Continually train, inform, and guide people – including yourself – in the work of building assets.